

Premier Foods

Case Study



Premier Foods is one of Britain's biggest food companies, whose household brands include Ambrosia, Angel Delight, Bisto, Mr Kipling, Homepride, Oxo and Sharwoods. Premier Foods employ over 4,000 colleagues at 15 UK manufacturing sites and offices up and down the country.

In 2019, Premier Foods decided to transition their fleet from company cars to cash due to the increasing uncertainty and upwards trend of company car tax and the introduction of WLTP. Their current fleet is made up of 500 cash takers and 50 company cars, which will move over to cash in time, effectively moving

from company owned assets to grey fleet. TMC were already managing Premier Foods' fuel card programme through **Fuel+** and helped deliver their previous cash allowance scheme in the most cost-efficient way through **Cash iQ**, which typically delivers total savings of around £1000 per year between employer and employee.



TMC's dedicated Employee Services department are on hand to support with any employee queries, all whilst taking a proactive approach to reduce costs, cut out errors and encourage best practice.

All mileage data is audited to ensure journeys comply with Premier Foods' company policy. The auditing process involves an instant distance check via Google Maps and proactive communication between the driver and TMC's customer services team to correct any anomalies. Employees are

reminded via SMS and email to submit their mileage claims on time. Premier Foods employees use a fuel card, but TMC provide a payroll file each month which is used to deduct for the private mileage. This means that the client retains all of the benefits of a fuel card while the employees have no cash flow concerns.

TMC overlay mileage data with the fuel card data to perform a fuel management audit, ensuring that cards are being used correctly, eliminating fraudulent spend, encouraging driver efficiency and ensuring the correct amount of private fuel is being reimbursed back to the company. Premier Foods receive management reports that gives them full visibility of the business mileage and journeys undertaken, as well as real world data on their fleet's performance, vehicle MPG and employee pence per mile rates to help steer their fleet strategy.

Where an anomaly is flagged, an SMS message is sent to the employee, followed by a call from one of TMC's data audit specialists to resolve the query. In turn, this process drives improvements in key areas and ensures the account is corrected and up to date.

The duty of care requirements remain the same but visibility and control isn't as tight with the vehicles not being company owned. Premier Foods appointed TMC to oversee driving licence, MOT and

insurance checks for the grey fleet. Drivers must also state that they have read and understood the fleet policy before they can claim mileage to ensure that they are aware of any changes.

Premier Foods also use our VAT iQ service, whereby we provide reports to enable Premier Foods to maximise their VAT reclaim on fuel.

In the first year of going live, the combination of these solutions saved them c.26% off their fuel costs.

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We enjoy a great long standing partnership with TMC who have worked with us to optimise the efficiency of our fleet.

This has also resulted in reduced costs and administration, increased visibility and the knowledge that our drivers have valid driving licences, business insurance and a road worthy vehicle.

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