

# Data+

## Consolidating multiple sources of mobility data

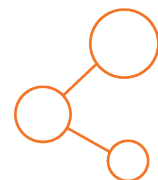
**Data+** works by consolidating all **vehicle data** (leasing, accidents, fines and insurance costs), **fuel** (including electric charging costs), **employee** and **trip data** (telematics, expense and app based trip information). The tool's reporting suite will consolidate at employee, cost centre, business line and top company level and deploy an advanced reporting suite based on your data requirements.

### How does it work?

- ▶ Holistic consolidation of all fleet, fuel (including electricity) and trip data in order to better steer mobility strategy
- ▶ Flexibly take data in a variety of formats and acquisition methods (API, SFTP or download)
- ▶ Monitoring utilisation of vehicles to determine whether more efficient usage and allocation is possible
- ▶ Identify employees that are able to move into pure EVs ahead of plan
- ▶ Tracking the success of lowering CO<sub>2</sub>/NO<sub>x</sub> levels from all employee travel (including grey fleet)
- ▶ Monitoring the tax and fuel inclusive TCO/WLC trending of the fleet as it moves to a greener future
- ▶ Manage requirements of data acquisition, storage and sharing with all partners
- ▶ Provide savings at a level contractually agreed

### What are the outcomes?

- ▶ Have complete control and visibility of your total fleet, including assets that are not company owned
- ▶ Use the data to set strategies within your business
- ▶ Significantly reduce costs
- ▶ Improve CO<sub>2</sub> of your fleet
- ▶ Have a safer fleet, reduction of accidents



## Mileage Track

Mileage Track is our optional employee app which can be used to support data collection.

TMC's ground-breaking app based telemetry system is deployed for automated mileage tracking and monitoring occupational road risk factors. The app is simply activated by the linking of the device and app to a vehicle's Bluetooth. No further installation or hardware is required.

This tool will plug any data collection gaps you have within your fleet

The app will deliver a tool for both driver and the employer to monitor driving behaviour. The driver's behaviour is scored out of 100 on elements such as harsh braking, speeding, cornering and distraction events (including phone interaction). The app is correlated to insurance risk and designed to highlight the key underlying risk factors.

The system can be gamified, via the reporting services, which can include league tables defined by you. Reporting can be presented as per the client's requirements with bespoke dashboards or visualisations.

## Who is Data+ for?

Data+ is suited to any organisation which wants control and understanding of their complete fleet.

Data+ will fundamentally support and enable your organisation's road to zero programmes and adoption of employee-based mobility services:

- ▶ Trial solutions that facilitate a transition from ownership to usership
- ▶ Challenge travel behaviour including commuting patterns and travel
- ▶ Identify barriers and incentives for the uptake of mobility solutions
- ▶ Create a baseline for data to measure adoption and cost of change
- ▶ Create positive impact on employee wellbeing and morale

For more information on Data+ and how we can help your organisation have complete control and visibility over your fleet, please contact us on:

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TMC

